



BACKGROUND

CANADIAN FINALS RODEO 2016

Times

The Canadian Finals Rodeo takes place from November 9-13 at Northlands Coliseum. Evening performances begin at 7:30 p.m. and Saturday matinee and Sunday Championship performances begin at 1 p.m.

Tickets

Tickets are available at cfr.ca, all Ticketmaster locations, online at ticketmaster.ca or by phone at 1.855.780.3000

Purse Values

1974: \$29,478

2013: \$1,470,000

2014: \$1,545,750

2015: \$1,589,750

2016: \$1,594,750

2016 Feature Personnel

Rodeo Announcers: Wayne Brooks and Brett Gardiner

Barrelman/Rodeo Clown: Ash Cooper

Bullfighters: Brett Monea, Scott Waye

Music Director: Benje Bendele

Pick Up Men: Gary Rempel and Jason Resch

Rodeo Announcer: Wayne Brooks

As the 2005, 2010, 2013 and 2014 Professional Rodeo Cowboys Association (PRCA) Announcer of the Year, Brooks brings a fresh enthusiasm to the sport enjoyed by thousands across the nation. Like many announcers, his rodeo career began in the arena as a contestant. While competing in the roughstock events, he gained an insight into the sport which he presents to the audience to make them truly a part of each performance. As the voice of the CFR for more than a decade, his broadcasting background has proven invaluable in rodeo promotion and sponsor recognition. Combining these experiences, Brooks creates an announcing style that is both informative and entertaining. Whether it's wild and western or polished and professional, it's excitement at its best.

Rodeo Announcer: Brett Gardiner

2016 will mark Brett Gardiner's fourth consecutive appearance behind the microphone at the Canadian Finals Rodeo. With his unique sound and infectious energy, Gardiner's voice is instantly recognizable across the country. With two Bill Kehler awards to his credit, the 33-year-old has established himself as one of the most sought after talents in the industry, working events from Ottawa, ON to Armstrong BC. Along with a busy rodeo schedule, Gardiner is also the voice and play by play host of the PBR's Monster Energy Canadian Tour on TSN and has been selected to work the PBR Canadian National Finals on five occasions. Gardiner has been named the CPRA's Announcer of the year the last six years running from 2011 to 2016.



Barrelman/Rodeo Clown: Ash Cooper

Ash Cooper, or "CrAsh" as he is called in the rodeo world, is best known for his unscripted originality, athleticism and crowd involvement. In 2011, he accomplished what no other Canadian barrelman in history has by being selected to perform at the Wrangler National Finals Rodeo in Las Vegas. Closer to home, CrAsh is a multiple winner of the CPRA's Entertainer of the Year and 2016 will mark his 13th appearance at the CFR.

Music Director: Benje Bendele

When Benje Bendele clicks his fingers, something magical usually happens. The preeminent sound and effects man in Pro Rodeo, if Bendele is in the arena, the speakers rumble with a complementary sound. It's a split-second, a click and a style that has led the Texan to many of the biggest rodeos in North America. Bendele has used his experience and insider understanding of the extreme sport to stand out in the rodeo world. He's been hired to produce sound for the Houston Livestock Show & Rodeo, Calgary Stampede, Dodge National Circuit Finals Rodeo, Dodge City Round-Up Rodeo and the tour finales in Dallas and Omaha, Nebraska, just to name a few. We're thrilled that Bendele is back to lend his talents to CFR.

Canadian Finals Rodeo 2016 Event Highlights

The Roadhouse Concert Series

The fun doesn't have to stop after the last bull bucks out of the chutes each evening. Cross over the pedway to kick up your cowboy boots because from November 10-12, Northlands is proud to present the CFR Concert Series at the Roadhouse – the official post-CFR concert destination in Hall E of the Edmonton EXPO Centre. Everyone is invited to join the party with outstanding performances by country artists Chris Janson, 2016 CCMA Fan Choice and Male Artist of the Year Brett Kissel and 2016 CCMA Group or Duo of the Year High Valley.

Date: November 11–14

Time: 10:30 p.m.

Location: The Roadhouse – Hall E, Edmonton EXPO Centre

Thursday November 10 – Chris Janson

Friday, November 11 – Brett Kissel

Saturday, November 12 – High Valley

Canadian Finals Rodeo 2016 Event Times

Date: Wednesday, November 9

Performance time: 7:30 p.m.

Anthem singer: Hailey Benedict

Date: Friday, November 11

Performance time: 7:30 p.m.

Anthem singer: Brett Kissel

Date: Saturday Evening, November 12

Performance time: 7:30 p.m.

Anthem singer: High Valley

Date: Thursday, November 10

Performance time: 7:30 p.m.

Anthem singer: Natalie Henkelman

Date: Saturday Matinee, November 12

Performance time: 1 p.m.

Anthem singer: David Jay Garcia

Date: Championship Sunday, November 13

Performance time: 1 p.m.

Anthem singer: Brittney Pastion